

Request for City Council Committee Action Health Department

Date: July 7, 2014

To: HEALTH, ENVIRONMENT & COMMUNITY ENGAGEMENT

COMMITTEE

Subject: POLICY RECOMMENDATIONS FROM THE YOUTH CONGRESS TO ADDRESS

YOUTH TOBACCO USE

Recommendation:

Council receive and file presentation/report.

Previous Directives:

At the May 12th 2014 HECE meeting, councilmembers requested the Minneapolis Youth Congress Tobacco sub-committee to report back and share their final recommendations.

Prepared or Submitted by: Becky McIntosh, Director of Planning & Administration

Phone: x2884

Approved by:

Gretchen Musicant, Commissioner of Health

Policy Review Group (PRG) Approval ____ Date of Approval ____ Not Applicable __X__

Permanent Review Committee (PRC): Approval _____ Not Applicable __X__

Presenters in Committee: Minneapolis Youth Congress representatives

Lara Pratt, Healthy Living Manager

D'Ana Tijerina, CDC Associate, Healthy Living Program

Financial Impact (Check those that apply)

X No financial impact (If checked, go directly to Background/Supporting Information).

Background/Supporting Information Attached

The Minneapolis Youth Congress and Minneapolis Health Department have been working together to educate, create awareness and build momentum to address current tobacco issues affecting young people in Minneapolis. Over the last eight months, the Minneapolis Youth Congress Tobacco Sub-Committee has worked to gain an understanding of tobacco trends and strategies; engage young people around the issue; collect stories, opinions, and data from young people in our city; and, identify the key issues and design recommendations for local decision-makers. Representatives from the Tobacco Sub-Committee will present their final recommendations, and describe the key issues that young people face in Minneapolis to be tobacco-free.